

# IMAGINE

## Healthy Northern Communities

HEAL \* HEAL For Your HEART \* \* HIV Prevention \* Injury Prevention \* RoadHealth \* True North Strong & Tobacco Free



**IMPORTANT DATES**

Applications are due by  
**October 17, 2011 at 4:30 pm (PST)**

Successful applicants will be notified by  
**November 14, 2011**

Grant funds will be released by  
the end of November 2011

Northern Health offers a number of grants to support community organizations in their work of promoting safe and healthy citizens and communities. Community energy, commitment along with Northern Health's partnership can create lasting and effective improvements to the health and wellbeing of those living, working, learning and playing in Northern BC.

If you are a community group or organization within the Northern Health region and you have an idea that fits the IMAGINE Grants criteria, you are encouraged and eligible to apply!

### Applying Is Easy!

Our application is designed to help us understand your community, its needs and the work you would like to do. You will be asked to think about a few details:

**Who?** Tell us about your group or organization and what brings you together. Who will be responsible for handling your grant funding?

**What?** Tell us about your dream, your idea and the program or event you need funding for.

**Where?** Tell us about your community, not just where you live, but what challenges and opportunities you face in realizing your goals.

**When?** What are the start and end dates for your project.

**How?** How much funding will you need? How will you spend the money? How will it improve the health and wellbeing of those living, working, learning and playing in Northern BC?

**Why?** How was the need for the project determined? Was there community consultation? Is there a plan in place and this is part of an overall plan? Did you read an article or hear about something innovative you would like to try in your community or know of a program with a proven track record that would be new to your community?

**CRITERIA**

**Our grants fund projects that:**

**Last** - your project has a good chance of living on after the funding ends.

**Make a difference** - your project will broadly impact your community in a positive way

**Reduce health inequities** - your project will help those who are disadvantaged or marginalized improve their access to for better health.

**Build relationships** - your project will help people connect to each other and their community.

**Support collaborations & partnerships** - your project will encourage different groups to work together toward a common goal.

**Improve health** - your project will reduce the risks and impacts of chronic illnesses and injuries through education, awareness and action.

**Our grants do not fund:**

- Wages
- Snacks for events
- Projects that don't have a lasting impact

### Questions? Need more Information?

Centre for Healthy Living  
1788 Diefenbaker Drive  
Prince George, BC V2N 4V7  
Ph: (250) 645-6407 Fax: (250) 612-0810  
Imagine.grants@northernhealth.ca  
[www.northernhealth.ca](http://www.northernhealth.ca)

## HEAL Grants

HEAL grants support groups that are looking to lead prevention based strategies that combine Healthy Eating and Active Living initiatives in their communities and make substantial changes to improve health and reduce the occurrence of chronic diseases (i.e., diabetes, cardiac and vascular disease, obesity and cancer). Priority will be given to initiatives that increase food security, support local foods and/or promote healthy lifestyle choices through healthy eating and active living.

Grants will be awarded to a maximum of \$2000.00

## HEAL for Your HEART

HEAL for Your HEART grants support communities to provide education and skill building to prevent cardiac and vascular diseases and/or secondary health problems for people already diagnosed as being at risk for, or experiencing cardiac and vascular conditions. Priority will be given to projects that demonstrate how education, activity and healthy nutrition choices can work to address childhood obesity prevention, blood pressure awareness, or targeted to men's health and wellness.

Grants will be awarded to a maximum of \$2000.00

## Injury Prevention

Injury Prevention grants are aimed at supporting activities and initiatives that promote safety and the prevention of injuries. Grants will be awarded for the implementation of community-based programs to prevent falls among seniors in the community, to prevent injuries among children and youth (0-19), or for promoting Men's Health through the prevention of 'Off-Road' injuries (ATV's or Snowmobiling).

Grants will be awarded to a maximum of \$2000.00

## RoadHealth

Road Health Grants are focused on "Fit to Drive" initiatives aimed at reducing motor vehicle crashes and increasing the overall health of people who spend a lot of time driving through education, awareness and the support of behavioural changes. These initiatives may include a focus on healthy eating, activity/alertness breaks, support of proper sleeping habits, promotion of screening for health risks common to drivers, defensive driving education, etc.

Grants will be awarded to a maximum of \$5000.00

## Tobacco Reduction

Tobacco Reduction grants, "True North Strong and Tobacco Free", are aimed at supporting activities and initiatives to reduce tobacco use in northern BC. Priority will be given to projects that address any of the following aspects of tobacco reduction; prevention (from starting tobacco use), protection (from secondhand smoke exposure), cessation (quitting tobacco use) or enforcement (of provincial and federal legislations). Funding is also available for projects focusing on promoting Men's Health within Industry (i.e. forestry, mining, construction, oil & gas, trucking).

Grants will be awarded to a maximum of \$1000.00



**northern health**  
the northern way of caring

# STOP HIV/AIDS

## Seek and Treat for Optimal Prevention of HIV/AIDS

The following grant streams are supported under a partnership funded by the Government of British Columbia. STOP HIV/AIDS is a targeted initiative to expand HIV testing, treatment and support within the Northern Health and Vancouver Coastal Health Authorities. The grants from this project will be directed to help to establish engagement, community support and multi-sectoral partnerships to reduce the prevalence of HIV and its associated health complications in populations.

Northern Health strongly supports engagement between community partners and healthcare to build solutions that will improve the health of all northerners where they live, work, learn and play. The time span for these projects will be limited to December 1st, 2011 to March 31<sup>st</sup>, 2012. Priority will be given to projects that demonstrate how education, community activities, and connection to available supports can increase community awareness and engagement to address HIV in northern BC.

If you are interested in learning more about these grant opportunities, please contact Susan Broomsgrove, PPH Manager -NI, [susan.broomsgrove@northernhealth.ca](mailto:susan.broomsgrove@northernhealth.ca) or 250-565-2636.

### HIV Prevention - Youth & Elder Collaboration

Youth & Elder Collaboration grants are aimed at supporting activities and initiatives that focus on collaboration between youth and elders to address HIV Prevention. Grants will explore ways for different generations to share ideas, experiences and build awareness around prevention activities in northern BC.

Grants will be awarded to a maximum of \$5000.00

### HIV Prevention - Building Youth Resilience

Building Youth Resilience grants are aimed at supporting activities and initiatives that engage youth to work towards approaches to decrease risk factors associated with HIV.

Grants will be awarded to a maximum of \$5000.00

### HIV Prevention - Preparing Communities

Preparing Communities grants will support communities to develop readiness plans to address HIV prevention.

Grants will be awarded to a maximum of \$5000.00

### HIV Prevention - Promotion of Testing

Promotion of Testing grants will support awareness campaigns and community engagement that leads to increased HIV testing in northern BC communities.

Grants will be awarded to a maximum of \$5000.00

### HIV Prevention - Promotion & Education

Promotion & Education grants support communities to provide promotion, education and skill building in their communities to prevent HIV and/or secondary health problems.

Grants will be awarded to a maximum of \$5000.00